



Lokmanya Tilak Jankalyan Shikshan Sanstha's
PRIYADARSHINI BHAGWATI COLLEGE OF ENGINEERING
Harpur Nagar, Umred Road (Near Bada Tajbagh), Nagpur-24
(Approved by AICTE, New Delhi, Govt. of Maharashtra
and affiliated to Rashtrasant Tukdoji Maharaj Nagpur University)
Email: principalpbcoe@gmail.com, Website: www.pbcoe.edu.in
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Department of Information Technology

Academic session 2019-20

Workshop Details

Activity	Two days on workshop on “Fundamentals of Digital Marketing”.
Expert for Workshop	Mr Karan Potdukhe, Mr Vaibhav Daf, Mr Arsalan Adil, Mr Rohit Kelzarkar.
Designation of Expert	Google Digital Marketing Certification experts and students of VII sem IT
Coordinator	Ms A A Lokhande
Date	09.08.19 to 10.08.19
Time	10.30 am to 5 pm
Sem	III , V and VII IT
No. of Students	30
Summary of Workshop	<p>A two days hands on workshop on above topic was organized for III, V and VII sem IT students to give practical knowledge on Fundamentals of Digital Marketing and its related concepts. The workshop consisting of theory as well as Practical concepts on the Digital Marketing and was explained by the experts Mr Karan Potdukhe, Mr Vaibhav Daf, Mr Arsalan Adil, Mr Rohit Kelzarkar.</p> <p>Mr. Karan explained about the various aspects of the workshop. The Principal of Institute, Dr. N.K. Chaudhari appreciated conduction of such type of workshop for the students. Prof. M.S. Chaudhari, Head IT department .Prof A A Lokhande, Prof. G.A. Agre, Prof Y. Umar hard for the success of the workshop.</p> <p>Mr. Kartik Gaddam compered and coordinated the workshop .</p>

Mr.M.S.Chaudhari
Head of Department

